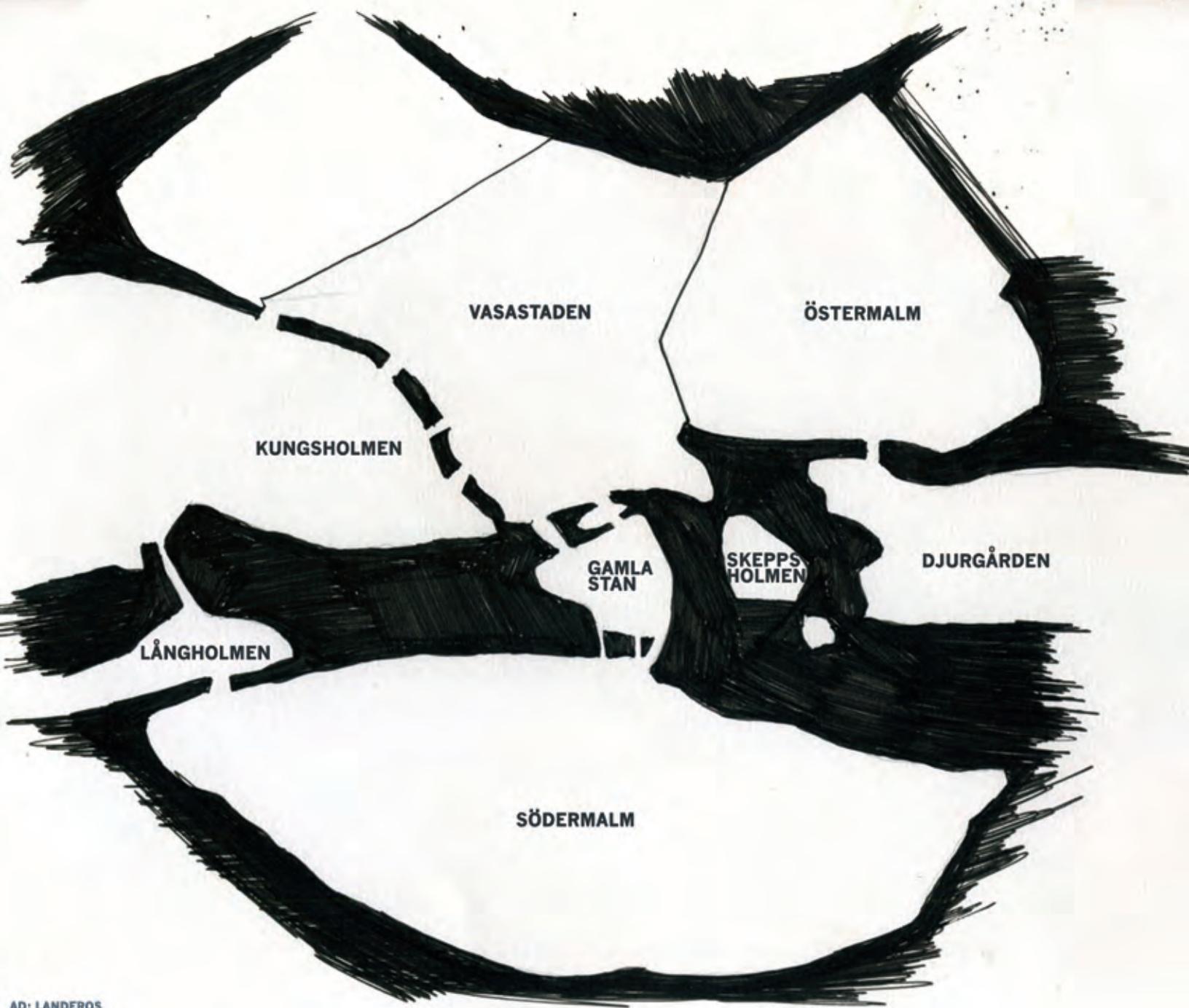


STOCKHOLM SHOPPING

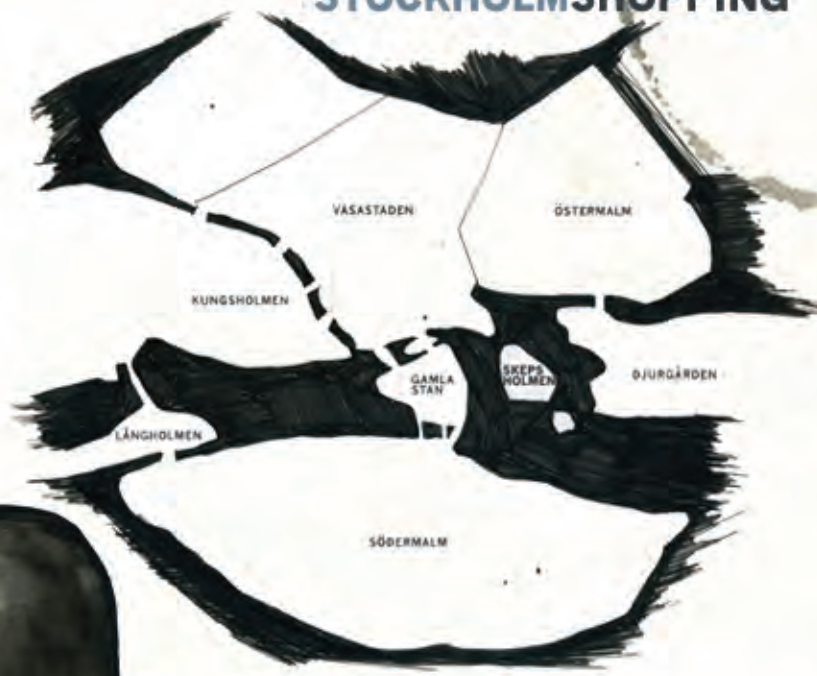
BY PATRIK JANSON



STOCKHOLMSHOPPING

ONLY IN STOCKHOLM

You will want to shop nonstop in Stockholm, where distinctive design and quality craftsmanship capture the Swedish culture. Remarkable finds will make you or someone else VERY happy! Vacation shopping here goes well beyond the Swedish flag printed t-shirt or a keychain from a souvenir shop. To find special gifts that are uniquely Swedish try these great places to shop.

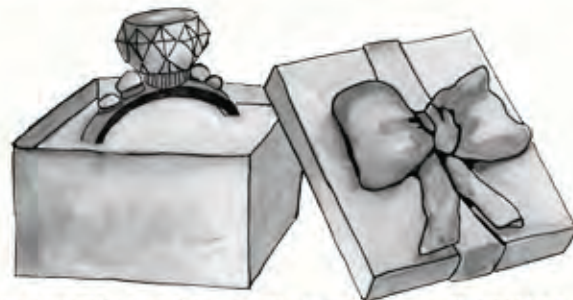


BYREDO PARFUMS
Mäster Samuelsgatan 6
ÖSTERMÄLM
www.byredo.com

A luxurious place where you get to learn everything you need to know about fragrances. Byredo perfums are known all over the world and have now opened a flagship store in Stockholm. The interior is a mix of Scandinavian minimalism and an old-fashioned drugstore. What makes Byredo unique is its simplicity and the relatively few ingredients they use. All the fragrances are unisex. Byredo seeks strong and clear reactions, either like or dislike. Inspirations for Byredo's different scents come from all over the world, from French poets to Hindu temples. In the shop you will find perfumes, candles and body products, some of them made exclusively for the store.

If you have a hard time picking only one fragrance or if you are looking for the perfect gift, don't miss the "I Married Adventure" box. Inside are Byredo's five best selling fragrances. If you buy several items as a gift they are beautifully packaged in a traditional white hatbox.

PLATINA STOCKHOLM
Odengatan 68
VASASTADEN
www.platina.se



In this shop you will find unique contemporary jewelry and pieces only made in small series and crafted by local and international artists. At Platina you can buy rings that look like small art pieces and necklaces that can brighten up any outfit. You will be amazed by the creativity of well known and less-known artists. Platina is not only a shop but also a studio and gallery for contemporary jewelry design. Check their website for upcoming events and happenings.

DESIGNTORGET

Götgatan 31
SÖDERMALM
www.designtorget.se

Imagination, quality, functionality and humor are the core values for DesignTorget's unique concept. This is a place where you will find a lot of funny gadgets, some of them useful and some just for decoration. DesignTorget, which means the market of design, provides new and unique design to their customers who will find here the works of both known and unknown designers.

Every week a jury selects new products to sell in DesignTorget's 15 Scandinavian stores and on their web shop. The jury selects products that offer new and innovative solutions to everyday routines and makes certain that DesignTorget's customers get them first before anyone else. Every couple of weeks some products are exchanged and some remain. The price range is broad and it is hard to visit this place without finding something that will make your life easier or more fun. DesignTorget encourages young and new designers and continually works with some of the most prestigious design schools in Sweden. The Södermalm store is located in a mini-mall where you will also find Granit - kind of a Swedish Muji, Face Stockholm, which is one of the trendiest makeup labels in Sweden, and Wayne's Coffee - a nice place for a coffee break and reading a magazine from Presstop. For more store locations in Stockholm visit their website.



ALBERT & JACKS
Engelbrektsgatan 3
ÖSTERMALM
Skeppsbron 24
GAMLA STAN
www.albertjacks.se

This NYC-inspired bakery/deli/cafe is an excellent choice for a coffee- or lunch break. The interior is rough and simple consisting of old subway tiles and tall shelves. Albert & Jacks delivers great quality and offers a modern, healthy alternative to fast food and take-away. All the bread is freshly baked right on the premises. You can choose between salads, hot or cold sandwiches and different stews to eat there or to go. They also have a selection of food that you can bring home like jam, snacks, candy, bread and much more. Albert & Jacks' breakfast of homemade granola and natural yogurt or a croissant right out of the oven is not to be missed.

VINTAGE



Vintage fashion is a huge trend all over the world and in Stockholm you can find everything from cheap flea-market bargains to exclusive vintage clothing. Södermalm used to be the most crowded of the city's vintage and second-hand stores, but now they have outlets all over Stockholm. Whether you are looking for a new favorite garment to add to your closet, to browse last season's collection for a better price or seek a unique vintage designer bag, here are a few places you need to see:

OLD TOUCH

Upplandsgatan 43

VASASTADEN

www.oldtouch.se

At Old Touch you will find amazing clothes, furs, shoes, bags, accessories as well as novel interiors. The oldest ones date from the late 18th century and the newest are from the 70's. You will find well-preserved garments at good prices here. They have a dominant collection of 20's gowns and a selection of men's fashion that includes all kinds of stuff like old trunks with stickers from all over the world and antique accessories. Each item tells its own story. For Old Touch the important thing is that its merchandise is antique and from the right time eras. A visit here is like traveling back in time. Inspired by the fabrics and the furniture you will realize that Old Touch is a lifestyle. A treasure spot!

BEYOND RETRO

Brännkyrkagatan 82

SÖDERMALM

Åsögatan 144

SÖDERMALM

Drottninggatan 77

VASASTADEN

www.beyondretro.com



At these three colorful stores you will find one-of-a-kind vintage clothing and accessories, handpicked from all over the world, dating from the early 1900's to the 1990's. You will be surprised and inspired by the Levi's 501 jeans, printed 80's sweatshirts and leather jackets matched with glittery ball gowns and old-school sneakers. At Beyond Retro you can find outfits for a laid-back everyday look or crazy sparkling masquerade outfits, all at a good price. The Beyond Retro stores are Stockholm's biggest place for vintage fashion and a definite must-see for those who are looking for excellent garments from past decades. The stores are well sorted and have separate sections for the different trends through the 1900's like: 60's preppy, 70's crazy disco and hippie, 90's grunge and a much more. The company is based in London and has three stores in Stockholm all centrally located and around the store at Åsögatan in SOFO (South Of Folkungagatan), where you can find a lot of other great vintage shops. DON'T MISS.

SIVLETTO

Malmgårdsvägen 16-18

SÖDERMALM

www.sivletto.com

A true lifestyle store complete with hairdresser and coffee shop. This is like heaven for people who are into 40's and 50's culture and style. Located in an old garage space the 300 square meter store offers vintage clothing and interior items for people that are into rockabilly or other related subcultures. They have an amazing denim department where you will get help to find the best fitting jeans. "The main rule: Jeans that aren't dirty need not to be washed." At Sivletto you can also get hair products or a new hairdo, done by a skilled hairdresser. A very cool place unlike any other store in Stockholm!

JUDITS

Hornsgatan 65
SÖDERMALM
www.herrjudit.se
Hornsgatan 75
SÖDERMALM
www.judits.se

At Judits you can find both new and second hand fashion, especially from the 50's, 60's and 70's, at either store – men's or women's -- both located on the same block. All their clothes are in great condition and hand selected by the competent staff. Dior, Chanel and Gucci are among the brands they sell along with second-hand Swedish labels and items that fit into their assortment. Prices vary from expensive to cheap, but nothing is overpriced. Judits is one of Stockholm's most respected vintage stores and it offers huge variety. Studded punk leather jackets and preppy bowties are displayed along with suits for men, and for women, tweed suits, furs, silk dresses, designer shoes, bags and accessories. It is the ideal place for those who don't want to sift through piles of old garments at flea markets yet want trendy vintage in great condition. Take your time and you will find some amazing bargains and new favorites.



SUNDAY FLEAMARKET AT HÖTORGET

Kungsgatan 44
VASASTADEN

Hötorget is an everyday street-market selling fruits, vegetables and flowers, etc. But on Sundays it changes into a flea market where you can find unexpected and unusual things such as interior furnishings, accessories, clothing, records and electronics. It is the place to shop for those who like rummaging through piles of clothes and rarely paying more than 50sek per item. It is a fun weekend activity. And, if you're lucky, you can find real bargains.



SWEDISH INTERIOR DESIGN

Swedish interior design melds ultra-modern with simple classic. Sweden's designers are very innovative in finding new solutions – with ties to traditional styles and craftsmanship -- that influence today's way of living. Their styles are simple, uncluttered, stylish and practical. The following stores offer typical and popular Swedish interior design, a combination of sophisticated elegance and contemporary trends and ideas.

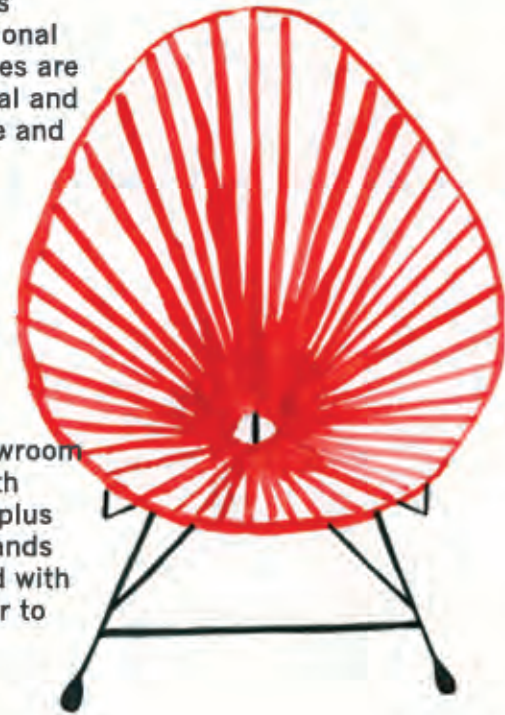
ASPLUND

Sibyllegatan-31

ÖSTERMÄLM

www.asplund.org

For typical Swedish design you should head for Asplund. It is a shop/showroom that is all about creative and quality interior design. The store is filled with Swedish-styled furniture, carpets and smaller items from their own label plus handpicked articles from some of the most prestigious contemporary brands and artists of today. Products here are of good design and may be paired with almost any style. They also sell smaller interior accessories that add color to your home or make distinctive gifts.



DESIGNHOUSE STOCKHOLM

Smålandsgatan 11

ÖSTERMÄLM

www.designhousetockholm.com

The place for high-end Swedish design, both new and classic. Everyday life is the focus at Design House Stockholm. For many years they have encouraged new ways and new solutions for living- and office spaces. Here progressive design is melded with traditional Swedish design like bike baskets inspired by old-fashioned crochet tablecloths. The assortment consists of glass, textiles, fashion and furniture. Design House stores are a kind of a mini-museum of contemporary Swedish design. They collaborate with new up-and-coming talent as well as better-known artists. Most of their designers are Scandinavian, but they work with others from many parts of the world. Design House goal is to introduce the world to Scandinavian functional and minimalistic design. Don't miss their flagship store located inside the department store NK.

NORDISKA GALLERIET

Nybrogatan 11

ÖSTERMÄLM

www.nordiskagalleriet.se

This two-floor store features the best of European furniture design, including the finest from Scandinavia. It is known for being the only place in Scandinavia where you can find such a huge number of famous international designers represented in one place. In this massive store you will find all the inspiration needed for your home. Nordiska Galleriet has everything from sofas, tables, vases and avant-garde lamps. It also has some of the most daring and crazy chairs ever designed. This showroom/store offers "masterpieces" of well-known designers as well as works from designers of the 21st century. Even if you're not planning to spend a lot of money, you will find a great assortment of affordable gifts and interior accessories here.

STOCKHOLMSHOPPING

SVENSKT TENN/CARL MALMSTEN

Strandvägen 5 (Temporary Store @ Nybrogatan 15 till Nov. 20)

ÖSTERMÅLM

www.svenskttenn.se

Strandvägen 5B

ÖSTERMÅLM

www.malmsten.se



Founded in 1924 Svenskt Tenn is a showroom located in one of Stockholm's most exclusive and beautiful districts. Svenskt Tenn is known for the colorful and unique Josef Frank textiles with floral and animal prints as well as an amazing selection of furniture, lamps, and gifts. The prices can be very high but this is an incredible spot to catch the latest trends in Scandinavian interior design.

Carl Malmsten (1888–1972) worked to renew traditional Swedish interior design. Today the Malmsten Store manufactures and sells high-quality wood furniture that is traditional yet timeless in its craftsmanship and design. They also produce works designed by present day artists.

DESIGNGALLERIET

Odengatan 21

VASASTADEN

www.designgalleriet.com

This is Stockholm's most innovative design arena. Here you can enjoy exhibitions by young, freestanding artists as well as well-known design companies. The young designers of Sweden are just as important as the more established ones, according to Designgalleriet. Since opening in 2008 they have hosted exhibitions showing fashion, interior, industrial and graphic design. It is a popular place to relax and get inspired by groundbreaking design.



ALLMÄNNA GALLERIET 925

Kronobergsgatan 27, 2nd floor.

KUNGSHOLMEN

www.ag925.se

AG925 is Stockholm's most famous secret. This old silver factory is one of Stockholm's trendiest places to have dinner or a drink. It has a creative and relaxed atmosphere, and is a good place to hang out and mingle with all different kinds of people. The old industrial building has been transformed into a cool and bohemian restaurant, bar and gallery. You can still sense the factory times because of the rough interior. There are concrete floors, tile walls, old Chesterfield sofas and exposed pipes in the ceiling. They have an innovative menu and drink list; and the prices will make you want to stay all night. It can be difficult to find to AG925 because they don't have a direct street entrance. You have to walk through an office building and then go up the stairs to the top floor. If you think you are lost, you're probably at the right place. There are always interesting art exhibitions going on at AG925. Keep yourself updated via their website.

SWEDISH FASHION DESIGN

Swedish fashion design is known for its high-end not too dressed-up design with rare cuts and silhouettes. In Stockholm you will find interesting and creative concepts everywhere, especially in design stores. Several designers have their own stores such as Acne, Whyred, Hope and J-Lindeberg -- just to name a few. The Swedish fashion scene is groundbreaking, innovative and imaginative, and it offers a lot of design for not too expensive prices.



RODEBJER

Jakobsbergsgatan 6

ÖSTERMÅLM

www.rodebjer.com

This is an extraordinary boutique designed by architect Ola Andersson from A1 Architects together with world known illustrator Liselotte Watkins and graphic designer Stefania Malmsten. It is an amazing shop that suits Carin Rodebjer's elegant and feminine designs perfectly. The walls are painted in deep dark colors and the ceiling is decorated with large 70's fringe lamps. Through the years Rodebjer has received many awards for her designs including Designer of The Year from Elle magazine. Her inspiration comes from traditional Swedish costumes, 20's bohemian France and the Finnish trash rock band Hanoi Rocks. Contrasts!

David + Martin

Hökens gatan 5

SÖDERMÅLM

Mäster Samuelsgatan 6

ÖSTERMÅLM

www.davidandmartin.com

In this black and white themed store you will find one-of-a-kind jewelry design. The collections consist of everything from gold covered chains with pendants in the shape of chicken feet and numbers to modern futuristic bracelets in plastic. Here you won't find any traditional pearls or diamonds. David Andersson and Martin Larsson met when they studied art in Stockholm and are now running one of Sweden's most fashionable jewelry labels. The inspiration often comes from horror movies but also from art and nature. They collaborate with different artists and design companies and have made pieces for Karl Lagerfeld Gallery, Acne and Weekdays. All works are made in the studio located behind the store in Södermalm. It is a place you have to visit if you'd like to see what Sweden's trendiest jewelers are up to.

FIFTH AVENUE SHOE REPAIR

Mäster Samuelsgatan 2

ÖSTERMÅLM

Bondegatan 46B

SÖDERMÅLM

www.shoerepair.se



Next to some of Stockholm's most exclusive shops is FASR's futuristic store. The collection's base colors are often black and white and so too are the store's. FASR is known for its minimalistic design with odd cuts and dramatic draping. Even though they are mostly working in black and white FASR's designs almost always have a bright signature color for every season. They offer collections for both men and women, and now they also sell accessories and shoes. Don't miss FASR's crazy underline, By the No, where the designers channel all their creativity and wild ideas. Here volume and remarkable silhouettes create eye-catching pieces. At FASR you will always find surprises, inventiveness and original ideas. It is no wonder that the label is expanding quickly.

STOCKHOLM SHOPPING

ACNE ARCHIVES

Torsgatan 53

VASASTADEN

www.acnestudios.com

One of Sweden's most well-known fashion labels has opened a store where they sell show samples, pieces from past collections and re-designed second-hand garments. Acne's design team makes everything and all the re-designed pieces are unique. At Acne re-design and re-using things is more important than throwing them away. You can also find stuff from Acne's collaboration with Lanvin and some selected vintage pieces from other designer labels. It is an awesome place for those seeking better prices on Acne items, interesting pieces that no one else has or that special garment from last season that you didn't get. The store's interior is very simple with wooden board tables and white painted walls decorated with mini sculptures by Swedish artist Carl Milles. It offers the best Swedish design for a good price.



APLACE

PUB- 2nd Fl Hötorget

VASASTADEN

www.aplace.com

Aplace offers the latest news from some of the trendiest Swedish fashion labels. The works of well-established designers are displayed with those of up and coming new designers giving Aplace a unique collection of different styles. There's something for everyone! Aplace is both a store and a magazine. When it comes to Swedish high-end fashion stores Aplace is the largest in Stockholm. Its buyers always select the best of different collections to carry in their store. You will find designers like Nakkna, Carin Wester, Diana Orving, The Local Firm, Minimarket and Our Legacy. In the department store PUB, where Aplace is located, you can also find a lot of other well-known Swedish designers like Acne, Fifth Avenue Shoe Repair, Whyred and many more. Don't miss the nice restaurant Publik that is located on the top floor and also has a café/take-away on the ground floor, perfect for a shopping break.

BELOW WEEKDAY OUTLET

Bråvallagatan 2

VASASTADEN

www.belowoutlet.com

This weekend outlet offers Swedish design at a very good price. You will find pieces from some of the hottest labels for 50% - 80% off! Each weekend different brands offer sales of samples and old collections at low cost. Visit their website for information such as the brands they sell, times they are open and how to sign up for their newsletter. They do not take credit cards, and you will want to buy things, so make sure to have cash ready.



INTERNATIONAL FASHION DESIGN

Many international designers have opened shops in Stockholm. And even those that have not are well represented in the big shopping malls like NK, Gallerian, PUB and Åhléns City. What you must see when visiting Stockholm are the unique concept stores where you can buy clothing and accessories as well as body products, books and magazines for inspiration and even get the right haircut from an in-store hair stylist.

SAVANNAH

Birger Jarlsgatan 1

ÖSTERMÅLM

www.shopsavannahs.com



Savannah is heaven for shoe lovers. This super classy store sells shoes from some of the world's most exclusive and talented designers like Giuseppe Zanotti, Christian Louboutin, Givenchy and many more. They also sell accessories and smaller bags. Savannah styles decorate the feet of Sweden's celebs and elite. The shop is located in Stockholm's most exclusive neighborhood and street alongside prestigious shops like Gucci, Louis Vuitton, Bottega Veneta, Mulberry and Agent Provocateur. You can also shop 24/7 at their web shop. Even if you're on a budget, the shop is beautifully decorated and definitely worth a visit.

MRS. H

Birger Jarlsgatan 9

ÖSTERMÅLM

www.mrsh.se

This jaw-dropping store is located in a mini-shopping center. Mrs. H is a women's store known for its wide selection of famous designer labels. The clothes and accessories that fashion magazines and red-carpet celebrities make you dream about may be found here. Balmain mini dresses are mixed with black oversized coats from Ann Demeulemeester and basic wear from Alexander Wang. It offers a beautiful mix of up-market clothing, jewelry, bags and shoes. You can also find exclusive makeup, skincare and fragrances from Becca, Korres and Rodial.

ABCD

Jakobsbergsgatan 3

ÖSTERMÅLM

www.abcd-fashion.se

ABCD has been a luxurious favorite for many people for a long time. The store has men's and women's sections consisting of internationally established labels such as Dolce & Gabbana, Fendi, Dior, Gucci, YSL and Ferragamo. ABCD's collection mixes sporty everyday wear like printed hoodies and sneakers with a dressier style of cocktail dresses and suits. They also have a great selection of wallets, bags and key chains from different designers. ABCD is a good store with very friendly staff where you will always find the latest "it-bag".



JUS

Brunnsgatan 7
VASASTADEN
www.jus.se

JUS is the perfect spot to visit regularly to keep yourself updated about what's going on in the world of fashion. This grunge-chic basement is a great place for men and women who are looking for the latest in minimalistic and dark styled fashion. JUS carries world famous labels like Maison Martin Margiela, Comme des Garçons, Rick Owens and Dries van Noten, but it also offers some Scandinavian labels like Burfitt, Nakkna, Pour and The Local Firm. You will be struck by JUS's legible component; it offers art, books and records that compliment the style of the store.

NITTY GRITTY

Krukmakargatan 24-25
SÖDERMALM
www.nittygritty.se

Nitty Gritty is a London inspired shop where you will find assortments of fashion, shoes and accessories like wallets, eyewear, watches and jewelery. This all-in-one shop also sells books, furniture and other interior objects. They even have their own hairdresser. The inspiration for the store comes mainly from London and so do a lot of their labels including Duffer of St George, Lonsdale and Paul Smith. They also sell other labels from all around the globe like Alexander Wang, Acne, Monclear, Kiel's, and Pendelton. Nitty Gritty is a true lifestyle-store where both men and women will find new favorites among the racks of timeless and carefully selected items.

HATTBAREN

Götgatan 39
SÖDERMALM
www.hattbaren.se

Whether you are looking for a classic beret or a 20's silk turban you can find it at Hattbaren, which sells hats collected from around the world. There are traditional hat that will make you look like Humphrey Bogart and headpieces that you would never imagine! It is easy to find that perfect hat to amplify your personal style or to make a statement at a theme party. The staff can help you find a scarf or umbrella to match. It is a fun place. Hattbaren is located on Götgatan, which is one of Stockholm's most popular shopping streets full of fashion shops, book and interior furnishing stores and nice coffee shops. It is an ideal spot to start a shopping day.



ANTIQUES

Stockholm is a great place to find antique items. Every year collectors visit Stockholm to shop its varied auction houses and small antique shops. Whether you're a collector or just interested in antiques, you can find a lot of interesting smaller shops in Gamla Stan (the Old Town). The high class and larger antique shops are mostly located in the districts of Östermalm and Arsenalsgatan. Stockholm is also home to the world's first auction house, Stockholm Auktionsverk.

STOCKHOLM AUKTIONSVERK

Nybrogatan 32,
ÖSTERMALM
www.auktionsverket.se



This is the world's oldest auction house and was established in 1674. They hold auctions more than 70 days per year, trading 60,000 objects from world-class fine art to second hand items. At Stockholm Auktionsverk you can find all kinds of art, furniture, jewelry, silver, porcelain, glass, rugs, books, wine and more from different periods of history.

BRANDSTATIONEN

Krukmakargatan 22
SÖDERMALM
www.herrjudit.se

Judit is one of Stockholm's most famous and best places for vintage fashion and accessories. They have now also opened an antique store with selected interior items, trunks, hats and more. The store is located in an old fire station with concrete walls and high ceilings. The style is clear and striking. You can tell that each item has been carefully selected – from vintage bowties to an antique 50's rocking horse. Judit is an amazing concept created by one of Stockholm's most influential storeowners Christian Quaglia.



REHNS ANTIKHANDEL

Sibyllegatan 26
ÖSTERMALM
www.rehnsantikhandel.se

Rehns is an extraordinary boutique selling Swedish and international art and antiques. Its collection is an eclectic mix of odd antiques in a variety of different styles and classic pieces and items from the 20th century. Those who seek different kinds of antique objects of great quality and interesting design will find them here. This boutique is known to collectors all around the globe and has been presented in Wallpaper magazine and the Louis Vuitton City Guide.

BUKOWSKIS

Arsenalsgatan 5,
ÖSTERMALM
www.bukowskis.se

Bukowskis, established in 1870, is the market leader in fine arts and antiques in Sweden. It sells high-class international and Scandinavian art pieces. If you are looking for excellent interior and decoration pieces as well as art and artifacts from different time periods "Lilla Bukowski" offers them at a wide range of prices. Today Bukowskis has representatives all over the globe and, since 1999, Bukowskis is part of the International Auctioneers, IA. The organization consists of seven well-known auction houses in Europe and U.S.A.



CHOKLADKOPPEN
Stortorget
GAMLA STAN

One of the coziest cafes in Stockholm, beautiful Chokladkoppen, is located in the Old Town historic district that is home to the king's castle and where most buildings date from the 17th and 18th centuries.

It is the city's best café for warming up with a cup of their famous hot chocolate (dark chocolate or white) on a winter's day. In summer it is ideal for people watching and enjoying lunch. Salads, sandwiches and soups are served. It is a small café with not more than 10 tables inside and ample outdoor seasonal seating. The décor is romantic with tabletop candles and walls decorated with the works of talented local artists. The staff is very nice and the prices are good too.

PATRIK JANSON

Being around fashion, art, design and shopping has always been a passion for me. The love to play and create outfits are boundless. I create pieces that are raw, radical, accessible and wearable and same goes with how I shop: accessible, wearable raw and radical!

If you haven't already made the acquaintance with StockholmShopping, please use my notes to get an insider's look what's not to be missed in the vibrant city of Stockholm!